

ANNUAL REPORT & FINANCIAL STATEMENTS




Mum2Mum
BEFRIENDING

This certificate is presented to
Jessica Lucas

on her graduation from Mum2Mum
30th March 2021

We are so proud of you!

"Think how much the Father loves us. He loves us so much that he
lets us be called his children, all we truly are." 1 John 3:1

John Shepherd
Mum2Mum Project Lead

2021- 2022

THE PRINCESS PROJECT

Registered Charity Number 1155021

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TRUSTEES' ANNUAL REPORT

The trustees present their trustees annual report together with the financial statements of the charity for the year ended 31st March 2022. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (second edition – October 2019).

OBJECTIVES AND ACTIVITIES FOR THE PUBLIC BENEFIT

The objects of the Princess Project as set out in its governing document are:

- the promotion of social inclusion for the public benefit amongst mothers between the ages of 16 to 30 who are socially excluded, by means of employment, financial hardship, age, substance abuse or dependency, relationship/family breakdown, poor educational or skills attainment, poor physical or mental health. This is achieved by providing a befriending scheme and drop-in support, to relieve the needs of those mothers and their children and to assist them to integrate into society.
- to advance education in accordance with Christian principles by running parenting courses, and to teach or provide training for parents in other life skills such as nutrition, budgeting and first aid.
- to relieve financial hardship among new parents and their dependents by providing good quality second- hand baby and toddler clothing, equipment and toys free of charge.
- to advance the Christian faith in accordance with our statement of faith.

The trustees confirm that they have referred to the Charity Commission's guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities. The objects are achieved through a variety of activities:

- Mum2Mum Befriending Service
- Princess Project New Mum gifts
- Parenting Programmes
- Shine Course
- Totcycle
- Drop-in support at our Mums' Hubs
- Supporting mums in the community
- Providing supported volunteering opportunities
- Running free family-friendly events

A MESSAGE FROM OUR FOUNDER

This year has, as usual, been both busy and eventful at the Princess Project. Even as we have emerged from the worst of the covid pandemic, life continues to be impacted by it in so many ways- our mums have simultaneously been very keen to get back to face-to-face meetings, yet anxious about attending them; finances, both individual and organisational, have been impacted; covid infections continue to affect both our team and our service users.

We have had a lot of change within our team. We said a fond but sad farewell to Beth Thompson, our Maidstone project manager, who had been with us since 2017, and welcomed 4 new members of staff over the course of the year- 3 new community support workers (Ceri Parkinson in Medway, Helene Spocchia in Sheppey and Georgina Butten in Maidstone), and Louise Dunmore in the new role of admin assistant (a much overdue appointment which has made the rest of the paperwork-phobic team very happy!)

Our team all work part-time, and some only a few hours a week- in total we now have the equivalent of 3 full-time members of staff. All this change had the potential to be unsettling, or even affect our service delivery, but our wonderful team rose to the challenge magnificently. We are working hard to build an organisational culture of openness, honesty and vulnerability, investing time and effort into learning how to communicate with one another well, and role modelling a different way of working to our mums, and the other professionals who support them (some of whom have noticed and commented on the fact that 'you do things differently at the Princess Project'.) I am incredibly proud of our team, who all consistently go the extra mile for each and every mum we come into contact with, making them feel valued and special because of how they treat them- truly being Jesus' hands and feet.

As well as challenges, this year has brought exciting new opportunities. We trained our first Mum2Mum volunteers in Tonbridge and Malling and the Isle of Sheppey, and started a conversation with Edge Ministries, who are based just outside Chesterfield, about the possibility of partnering together to support mums in that area. We have had conversations with churches in several other parts of the country about replication, and the Cambridge Mum2Mum project continues to go from strength to strength.

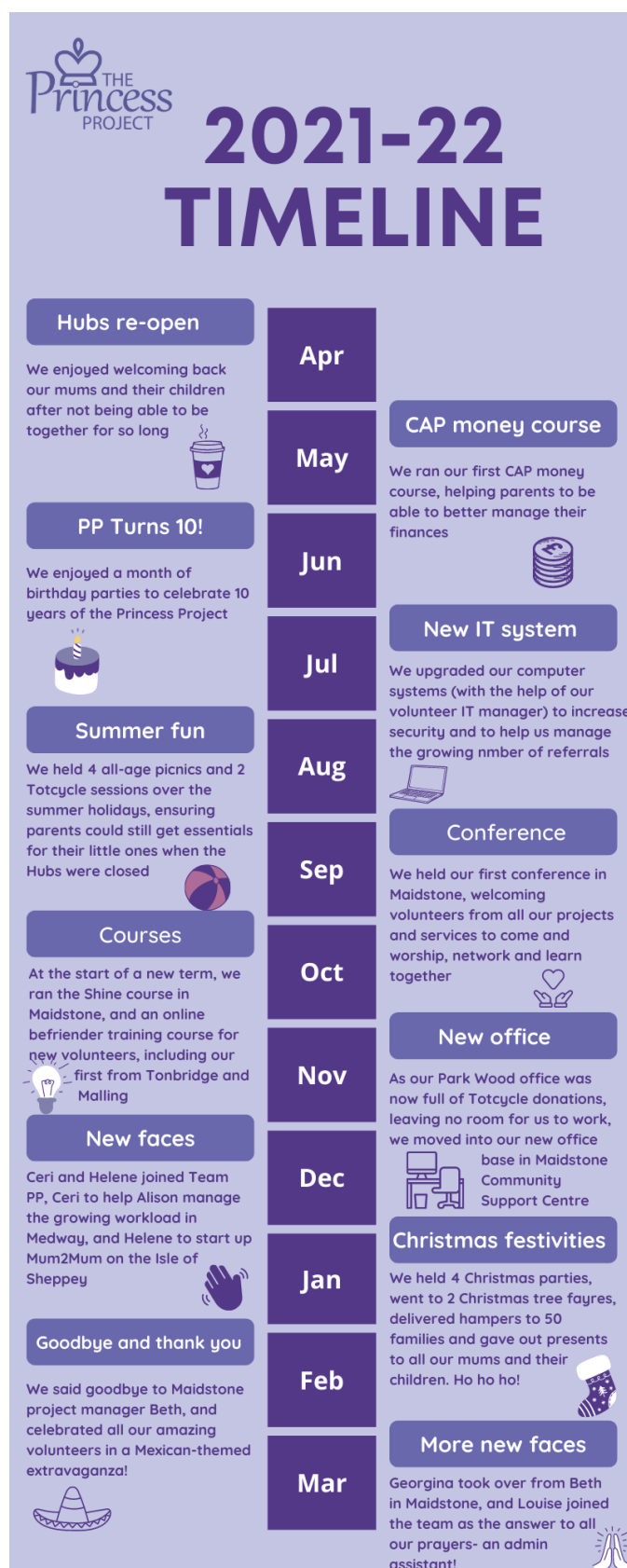
Our board of trustees are committed to seeking God for guidance- our prayer is that His will be done, at the Princess Project, and in the lives of everyone we come into contact with.

I hope you enjoy reading about what we have been up to this year, and would like to take this opportunity to say thank you for your support. From our staff team and volunteers, to our prayer partners, donors, funders and referral partners- the Princess Project is such a team effort and we really value and appreciate your contribution.

Emma Tanner

Founder/CEO

A REVIEW OF OUR ACHIEVEMENTS AND PERFORMANCE: HOW OUR ACTIVITIES DELIVERED PUBLIC BENEFIT



THE PRINCESS PROJECT 2021- 2022

A YEAR IN NUMBERS

1,108

Our Mums' Hubs provide a safe, welcoming environment for vulnerable mums, and play spaces for their children.

HUB VISITS



TOTCYCLE VISITS



749

Totcycle is our baby and toddler goods exchange, providing good quality second hand baby and toddler clothes, toys, books and equipment free of charge to anyone who needs it.

64

MUMS RECEIVING INTENSIVE 1-TO-1 SUPPORT

from our team of volunteer befrienders, or our staff team. Our team provide consistent, long-term non-judgemental support and encouragement, building self-esteem and improving the emotional and mental health and wellbeing of mums taking part, and reducing their social isolation.



Mum2Mum
BEFRIENDING

GIFTS GIVEN TO NEW MUMS



100

to make them feel valued and special, and to remind them that they are loved .

10

MUMS ATTENDED ONE OF OUR COURSES

gaining important skills and building self-confidence, through Shine and Parentalk



FAMILIES SUPPORTED IN TOTAL



620

We helped 620 individual families this year, through one or more of our services

DEVELOPING AND GROWING OUR ORGANISATION

This year has been another year of growth for the Princess Project, both numerically- in terms of mums using our services, and volunteers serving them- and geographically. We have trained up our first Mum2Mum befrienders in Tonbridge and Malling and the Isle of Sheppey. Mum2Mum Cambridge continues to flourish, and we have had conversations with churches across the country, from Cornwall to Northern Ireland, about the possibility of replicating Mum2Mum.

In Kent alone we have supported at least 620 individual families this year (with many of those being regular service users, and using more than one of our services). Longevity and consistency of support is a vital aspect of our work – we have many mums who we have been in relationship with for many years; who we started off supporting when they had tiny babies, and are now walking alongside as those babies start school and their mums take their first steps into the workplace. This long-term support enables us to build real and meaningful relationships, where there is mutual respect and trust, and allows us the privilege of seeing mums blossom and grow into all God created them to be.

The growth of the last few years meant that we have need to invest in our infrastructure and processes this year in order to provide a firm foundation on which to build. With the help of a volunteer IT manager we have introduced a new IT system, improving our cybersecurity and allowing us scope to continue to grow and develop in the future. In November we moved into a new dedicated office space within Maidstone Community Support Centre. Our old 'office' in Park Wood had been completely swallowed up by Totcycle, with the desk being covered in nappies and various other items of baby equipment, and not very conducive to work! Being within the Centre has meant we are working alongside many other small charities and community organisations, we have support from the centre when we need it, and the security of having a manned reception and 24/7 access. It has been a real blessing to us as an organisation.

We have also made several changes to our team, to allow us to respond to the growing need, and to better meet the needs of our existing service users. Ceri and Helene joined the team as our Medway and Sheppey Community Support Workers, and Louise as our admin assistant. Louise's appointment has allowed us to have our office open every weekday morning to deal with incoming referrals, requests for support, and offers of donations, which has freed up the rest of the team for front-line work and made the whole process of contacting the Princess Project a lot easier for clients, professionals and members of the public alike.

VOLUNTEERS

None of our work this year would be possible without the help of our amazing team of volunteers.



WHAT OUR CLIENTS SAY ABOUT US

“

The Princess Project has given me a supportive space to go to. A place for my son to play, clothes for my children, an invaluable support system with the staff, they are fantastic.

”

“

Makes me feel like there are people who genuinely want to help and be there for us. Helped my daughter and I every time we needed clothes or other things and everyone is always so kind and lovely. They have appreciated anything we've been able to donate and honestly, I'm glad to know our donations have helped other families, just like their donations helped us. We don't tend to go to the groups because of my anxiety and covid but always feel welcome whenever there. Thank you everyone.

”

“

Princess Project has helped me financially make my life better. Helped me to meet different people and get involved with different activities for me and my children. I found someone to talk to and not to feel lonely as I am new to the city.

”

“

We now have a life.

”

“

Princess Project brings a sense of community and togetherness, improved wellbeing for both baby and mum, a bit more structure within the week, feel more positive from getting out the house and seeing people, without the Princess Project my baby wouldn't get regular interaction with other babies.

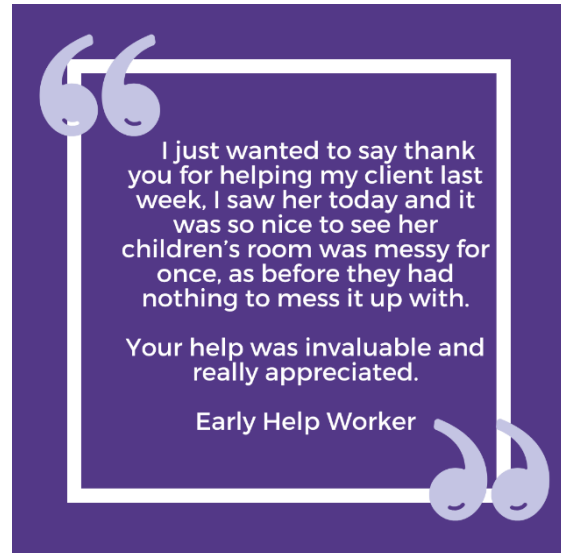
”

“

As a single mum to know someone is there for you is the difference that Princess Project brought to my world.

”

WHAT OUR PARTNERS SAY ABOUT US



A YEAR IN PICTURES

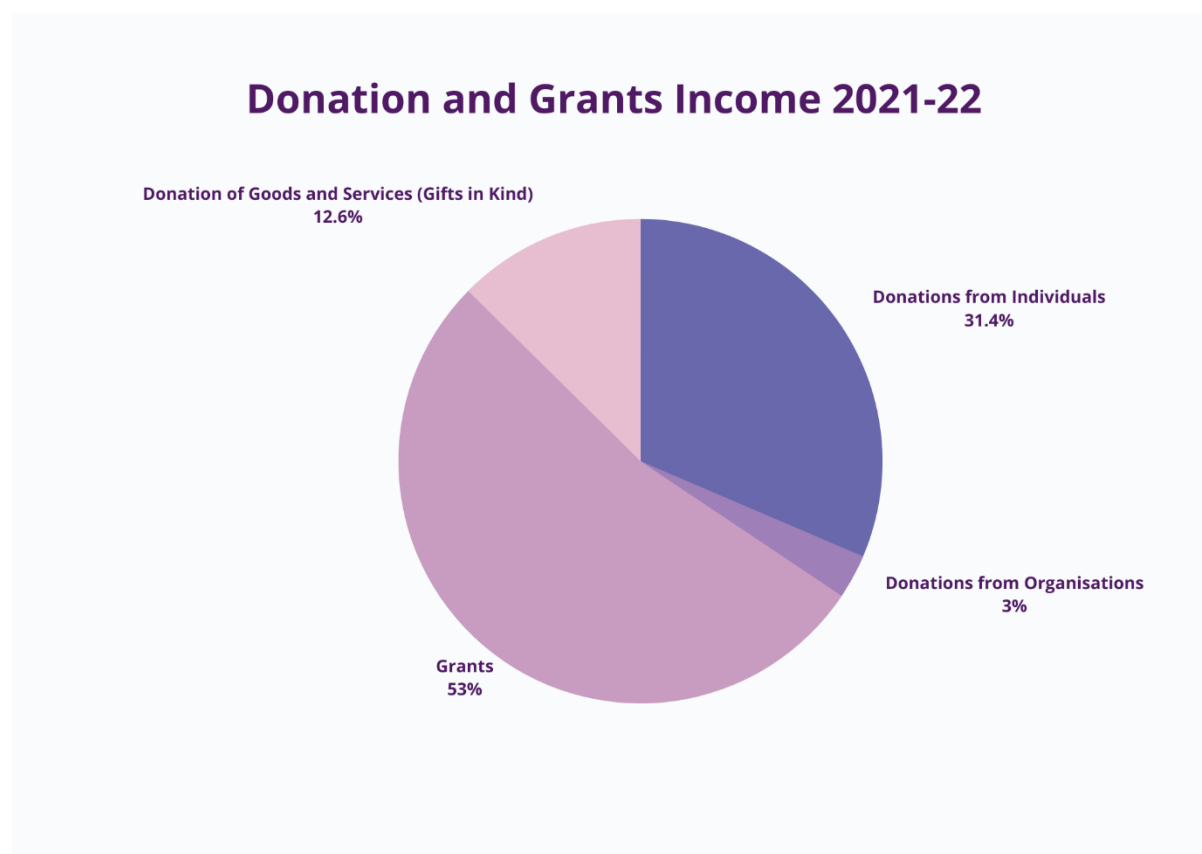


FINANCIAL REVIEW



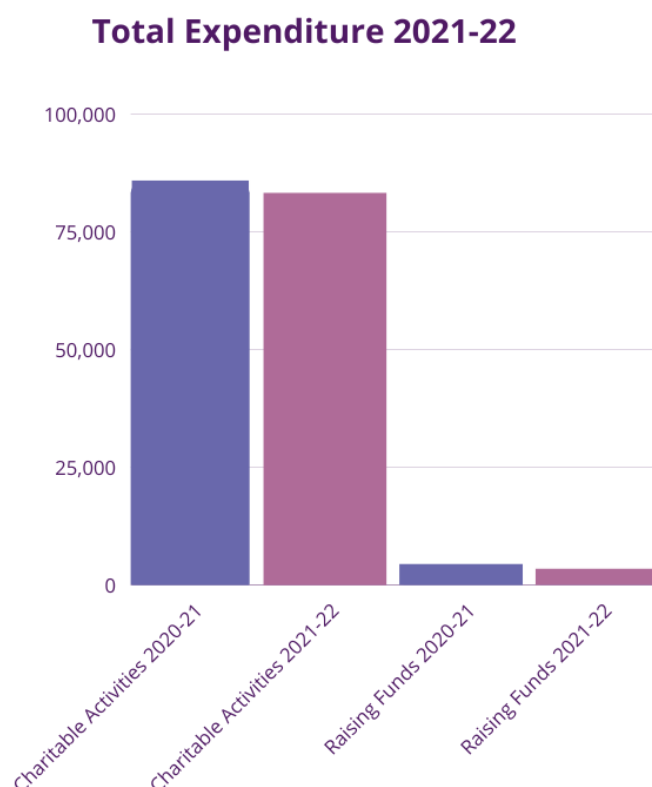
As can be seen from the chart above, overall income remained broadly stable over this financial year, with donation income slightly down, and a modest increase in income from other trading activities. “Other trading activities” represents fundraising income, and income from selling rags- although this has grown since last year, it is still significantly below our £10,000 target, due to our inability to hold in-person fundraising events for most of the year.

Donation income can be split up as follows:



53% of donations income this financial year came from grants from a number of different funders (details of all of these can be found in note 14 of these accounts.)

Donations of goods and services represent a reconditioned desktop computer from Computers4Charity; storage, office and meeting space; items for new mum gift bags, Mother's Day and Christmas; tombola and raffle prizes; printing of course notes and promotional materials; Christmas hampers for mums; refreshments for the Hubs; new Totcycle items such as nappies and baby formula; and IT, payroll and accountancy/independent examination services. We are tremendously grateful for this support and without it we couldn't have provided the level of services we have achieved. The value of all donated goods and services are matched by corresponding costs shown either within direct charitable activity costs or support costs within the year.

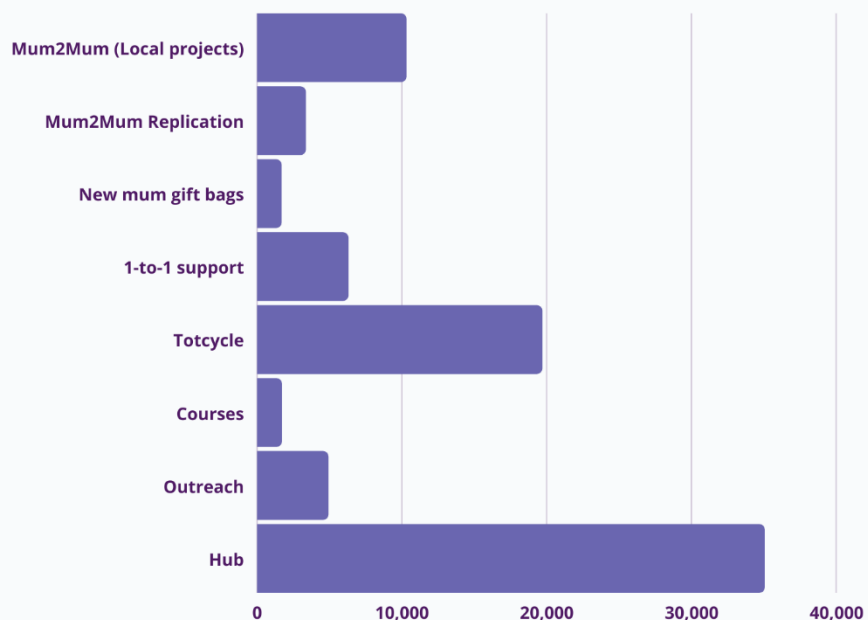


The amount we have spent on charitable activities has remained fairly stable from 2020/21 to 2021/22.

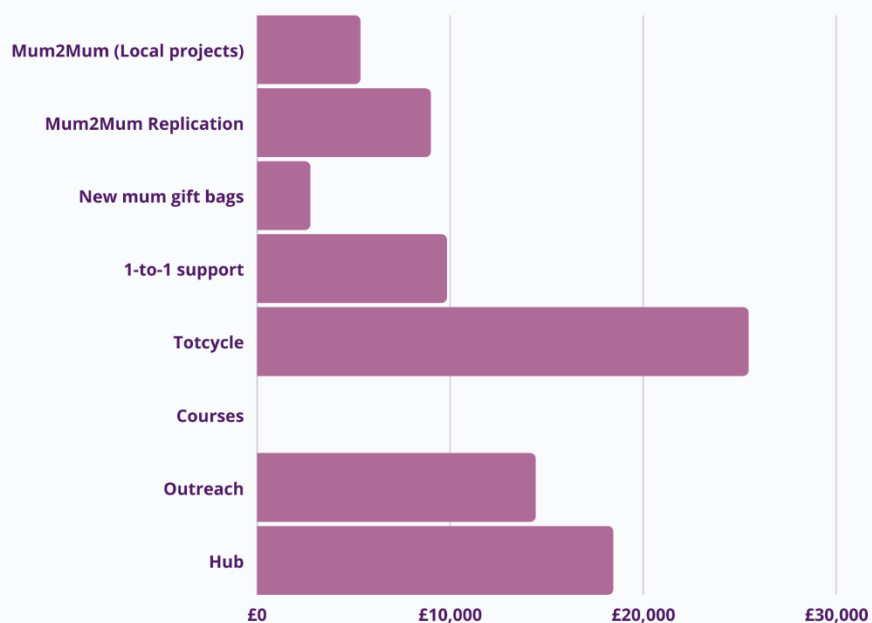
As can be seen from the graphs below, our pattern of expenditure looks somewhat different compared to last year. An increase in spending on the Hubs and courses reflects our return to pre-covid activities, and a corresponding decrease on the services we had focussed on more during covid lockdowns- one-to-one (remote) support, outreach, and Totcycle.

Spending on our local Mum2Mum projects has increased, as we opened new projects in Sheppey and Tonbridge and Malling, and spending on Mum2Mum replication has decreased- we invested in producing resources last year which are now actually generating income for us in the form of royalties.

Expenditure on Charitable Activities 2021-22



Expenditure on Charitable Activities 2020-21



RISK MANAGEMENT

The board of Trustees continues to assess, identify and address areas of risk and to put controls in place to minimise these. Key controls include:

- Formal agendas and minutes for all board meetings;
- Regular financial reviews including preparation of management accounts, budgeting and reviews of reserve levels;
- Formal procedures for safeguarding children and vulnerable adults;
- Regular review of compliance with data protection legislation;
- Risk assessments of all publicly attended activities;
- Development of written policies and procedures surrounding volunteer grievance, equal opportunities and diversity, media and social networking, confidentiality, lone working and personal safety, and talking about faith guidelines;
- Development of strategic plans; and
- Regular training for staff and volunteers.

RESERVES POLICY

The trustees understand the importance of maintaining a level of reserves to enable them to continue to offer services during periods of financial uncertainty. During the year the trustees assess the current level of expenditure and the need to hold reserves to meet the notice costs associated with the employment of the staff team in the event of a sudden change in circumstances. The trustees consider that a reserve level of £15,000 was sufficient to meet these costs and to fund the current level of volunteer led activity for 2 months.

The total free reserves of the Princess Project after adjusting for fixed assets and restricted funds amount to £49,128.

PLANS FOR THE FUTURE

Our plans for 2022/3 include:

- To build relationships with churches across the country who are interested in replicating Mum2Mum and/or the Hub and Totcycle
- To build relationships with churches and other organisations in Tonbridge and Malling and the Isle of Sheppey with a view to growing our presence in those areas
- Continue to build relationships with Maidstone and Medway churches and professionals
- Grow our volunteer team to reflect the increasing demand for our services
- Establish our first Northern Hub and Totcycle in Chesterfield, in partnership with Edge Ministries
- Become Kids Matter partners, and start running Kids Matter parenting programmes (specifically developed for disadvantaged families)

STRUCTURE, GOVERNANCE AND MANAGEMENT

The charity is a registered Charitable Incorporated Organisation (charity number 1155021) and is governed by the terms of its constitution.

Trustees are appointed by the current trustees. Trustees retire by rotation every 3 years and can stand for re-election at that time. The constitution stipulates that there should be a minimum of 3 trustees and a maximum of 12. The day-to-day operation of the charity is delegated to the CEO. When skills gaps are identified by the board, potential new trustees are sought from the local church community and service user groups to meet these needs.

The trustee board meets at least 4 times per year, and more often where needed.

KEY MANAGEMENT PERSONNEL REMUNERATION

The trustees consider the board of trustees and the chief executive as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. With the exception of the CEO, who is paid, with Charity Commission approval, and was on the board until 18th October 2021, all trustees give of their time freely and no trustee remuneration was paid in the year.

Details of trustee expenses and related party transactions are disclosed in note 10 to the accounts. Trustees are required to disclose all relevant interests and register them with the CEO and in accordance with the charity's policy withdraw from decisions where a conflict of interest arises.

The pay of the charity's CEO and other staff is reviewed annually. We pay the community support workers the hourly rate recommended by the Living Wage Foundation.

REFERENCE AND ADMINISTRATIVE INFORMATION

TRUSTEES

Jane Negus	Chair of Trustees
Angela Trigg	Secretary
Steve Ring	Treasurer
Emma Tanner	CEO (trustee until 18 th October 2021)
Bobbi Ezeike	(trustee since 19 th April 2021)
Rev. Phil Goodey	
Neil Sampson	(trustee until 17 th March 2022)
Jordan Simmons	(trustee since 13 th January 2022)
Angela Trigg	
Helen Williamson	

Principal Office The Princess Project, Maidstone Community Support Centre, 39-48 Marsham Street, Maidstone ME14 1HH

Independent Examiner Edward Rands FCA, 16 Mill Close, Shepshed, Loughborough, Leicestershire LE12 9UA

Principal Banker CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4JQ

TRUSTEES' RESPONSIBILITIES IN RELATION TO THE FINANCIAL STATEMENTS

The charity trustees are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England and Wales requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charity, and of the incoming resources and application of resources of the charity for that period.

In preparing the financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures that must be disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the charity and taking reasonable steps for the prevention and detection of fraud and other irregularities. The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements.

Approved by the trustees on 9th January 2023 and signed on their behalf by:

Jane Negus

Chair

Independent examiner's report to the trustees of The Princess Project

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2022 which are set out on pages 20-35.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair view" which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Edward Rands FCA

16 Mill Close

Shepshed

Loughborough

Leicestershire

LE12 9UA

Date: 16 January 2023

Statement of Financial Activities
For the year ended 31st March 2022

	Notes	Unrestricted 2022 £	Restricted 2022 £	Total 2022 £	Unrestricted 2021 £	Restricted 2021 £	Total 2021 £
Income from:							
Donations	2	46,021	51,944	97,965	45,414	60,312	105,726
Other trading activities	3	3,200	-	3,200	925	-	925
Total		49,221	51,944	101,165	46,339	60,312	106,651
Expenditure on:							
Raising funds	4	2,982	-	2,982	3,507	-	3,507
Charitable activities	5	17,798	65,006	82,804	32,268	52,855	85,123
Total		20,780	65,006	85,786	35,775	52,855	88,630
Net Income		28,441	(13,062)	15,379	10,564	7,457	18,021
Reconciliation of funds							
Total funds brought forward	13/14	21,604	31,883	53,487	11,040	24,426	35,466
Total funds carried forward		50,045	18,821	68,866	21,604	31,883	53,487

Balance Sheet

As at 31st March 2022

	Notes	2022 £	2021 £
Fixed Assets			
Tangible Fixed Assets	7	917	1,974
Current Assets			
Debtors	8	1,024	949
Cash		67,355	50,845
Total Current Assets		68,379	51,794
Creditors: amounts falling due in one year	9	430	281
Net Current Assets		67,949	51,513
Net Assets		68,866	53,487
Total funds of the charity:	15		
Unrestricted Funds		50,045	21,604
Restricted Funds		18,821	31,883
Total Funds		68,866	53,487

Jane Negus
Chair

Steve Ring
Treasurer

Approved by the Trustees on the 9th January 2023

Statement of Cash Flows

For the year ended 31st March 2022

	Notes	2022 £	2021 £
Net cash inflow from operating activities	16	16,510	17,946
Investing activities			
Purchase of tangible fixed assets		-	(1,554)
Increase in cash for the year		16,510	16,392
Cash at the start of the year		50,845	34,453
Cash at the end of the year		67,355	50,845

Notes to the Accounts

For the year ended 31st March 2022

1. Accounting Policies

Basis of preparation and going concern

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (second edition – October 2019), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) (updated March 2018), and the Charities Act 2011. The charity constitutes a public benefit entity as defined by FRS 102.

The Trustees consider that there are no material uncertainties about the Princess Project's ability to continue as a going concern. Income arises from a combination of donations, grants and fundraising activities. The highest area of cost is associated with the employment of the Chief Executive Officer (CEO), project manager and community support workers (CSWs). The level of reserves necessary to meet these costs and the continuing costs of volunteer-led activities is kept under constant review by the Trustees. In addition, the reserves policy includes amounts to protect the ongoing work of the charity should income levels reduce.

Income

Income, including income tax recovered on amounts received by way of Gift Aid, is recognised in the Statement of Financial Activities once the charity has entitlement to the resources, it is certain that the resources will be received and the monetary value of the incoming resources can be measured with sufficient reliability.

Donated goods and services

Included within donations is the estimated value of gifts in kind and goods or services donated to the charity where the amounts are material, readily quantifiable and measurable. Such estimates are based on the market price the charity would otherwise have paid.

Resources expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings which aggregate all costs related to the category.

An amount equal to the donation income recognised on gifts in kind (not for resale) and goods or services received free of charge is included within the most relevant category of expenditure to which the donation relates.

Total resources expended include the allocation of support costs to the various expenditure categories set out in the Statement of Financial Activities. Support costs have been allocated to activities on a basis consistent with the use of resources as shown in note 12.

Other costs relate to raising funds as set out in note 4 and costs relating to charitable activities as set out in note 5.

Grants

Grants are received from various funders and are recognised on receipt.

Notes to the Accounts (continued)

For the year ended 31st March 2022

1. Accounting Policies (continued)

Value added Tax

Value added tax is not recoverable by the charity, and as such is included in the relevant costs in the Statement of Financial Activities.

Tangible fixed assets

Assets are reviewed on an individual basis and capitalised when an ongoing benefit will be provided to the charity. Depreciation is provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment	33% straight line
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A full year's charge is made for the year in which an asset is purchased. No depreciation is charged in the year of disposal.

Impairment losses are recognised when there is an indication of impairment and the asset's recoverable amount is less than its carrying amount.

Accrued Income

Accrued income represents the amounts claimed for Gift Aid due on donations received before 31 March 2022 which had not yet been recovered from HMRC.

The charity had no trade debtors at 31 March 2022 or 31 March 2021.

Cash at bank and in hand

Cash includes cash held in the charity's bank accounts and a small amount of petty cash.

Accruals and Deferred Income

Accruals comprise unpaid staff expenses relating to the period which were paid shortly after the year end.

There was no deferred income at 31 March 2022 or 31 March 2021.

The charity had no trade creditors at 31 March 2022 or 31 March 2021.

Pensions

The charity made pension contributions for the CEO of £1,497 during the year (2021: £1,512).

Restricted and Unrestricted Funds

Restricted funds are to be used for specified purposes as laid down by the donor. Expenditure which meets these criteria is charged against that fund. Details of restricted funds are given in note 14. Unrestricted funds are donations and other income received or generated for the objectives of the Charity without further specified purpose and are available as general funds.

Notes to the Accounts (continued)
For the year ended 31st March 2022

2. Donations

	Unrestricted	Restricted	Total 2022	Total 2021
	£	£	£	£
Donations from Individuals	30,780	-	30,780	13,984
Donations from Organisations	2,893	-	2,893	6,100
Grants	-	51,944	51,944	59,312
Donations of goods and services	12,348	-	12,348	26,330
Total Income	46,021	51,944	97,965	105,726

Grants were gratefully received from:

Kent Community Foundation Covid Fund	-	-	-	3,000
Kent County Council – Gary Cooke Members’ Grant	-	-	-	1,000
Golding Homes Community Chest	-	-	-	750
Golding Homes Countryside	-	-	-	2,500
Covid 19 Response Grant	-	-	-	8,440
Kent County Council	-	4,500	4,500	4,813
Kent Community Foundation – Mums’ Hubs	-	-	-	5,000
People’s Health Trust – Park Wood Hub	-	2,224	2,224	5,559
Colyer Ferguson Charitable Trust	-	5,000	5,000	5,000
Maidstone Lions	-	-	-	2,000
Involve	-	2,000	2,000	2,000
Henry Smith Charity	-	-	-	7,500
Maidstone Borough Council	-	-	-	6,700
Allchurches Trust	-	-	-	3,550
Golding Vision	-	-	-	1,500
The Postcode Lottery	-	20,000	20,000	-
Medway Voluntary Action Test Bed Fund	-	7,500	7,500	-
Kent County Council Covid Reintegration	-	7,120	7,120	-
MBC Household Support Grant	-	3,600	3,600	-
Total	-	51,944	51,944	59,312

Notes to the Accounts (continued)
For the year ended 31st March 2022

3. Income from other trading activities

	Unrestricted	Restricted	Total 2021	Total 2020
	£	£	£	£
Various fundraising events	2,560	-	2,560	734
Other trading activities	640	-	640	191
Total Income from other trading activities	3,200	-	3,200	925

4. Costs of raising funds

	Unrestricted	Restricted	Total 2022	Total 2021
	£	£	£	£
Staff Costs	1,642	-	1,642	1,859
Promotional Materials	-	-	-	13
Raffle and Auction Prizes	-	-	-	350
Miscellaneous Costs	631	-	631	129
Support Costs (note 12)	709	-	709	1,156
Total cost of raising funds	2,982	-	2,982	3,507

Notes to the Accounts (continued)
For the year ended 31st March 2022

5. Costs of Charitable Activities

	Mum2Mum Local	New Mum Gifts	Courses	Totcycle
	£	£	£	£
Staff Costs	7,117	1,095	1,095	10,949
Refreshments	89		32	-
Gifts for Mums	-	53	-	-
Resources and equipment	-	36	81	-
Christmas Party/ Gifts/Hampers	-	-	-	-
Promotional Materials	-	-	-	-
Totcycle Top-up	-	-	-	3,463
Rental	-	-	-	-
Depreciation	-	-	-	521
Support Costs (note 12)	3,074	473	473	4,730
Total costs	10,280	1,657	1,681	19,663

	Outreach	Hubs	121 Support	Mum2Mum Replication	Total 2022	Total 2021
	£	£	£	£	£	£
Staff Costs	2,737	13,138	4,379	2,190	42,700	35,780
Refreshments	-	330	-	-	451	-
Gifts for Mums	300	-	-	-	353	1,734
Resources and equipment	-	973	-	194	1,284	5,231
Christmas Party/ Gifts/Hampers	677	-	-	-	677	594
Promotional Materials	-	-	-	-	-	94
Totcycle Top-up	-	-	-	-	3,463	5,701
Rental	-	14,780	-	-	14,780	13,087
Depreciation	-	130	-	-	651	652
Support Costs (note 12)	1,182	5,675	1,892	946	18,445	22,250
Total costs	4,896	35,026	6,271	3,330	82,804	85,123

£65,006 of the costs of charitable activities were charged to restricted funds (2021 – £52,855).

Notes to the Accounts (continued)
For the year ended 31st March 2022

6. Net Movement in Funds

Net movement in funds is stated after charging:

	Total 2022 £	Total 2021 £
Independent Examination	866	825
Accounting work by Independent Examiner	867	825
Depreciation of owned fixed assets	1,057	1,141
	<hr/>	<hr/>

7. Tangible Fixed Assets

	Equipment Total 2022 £	Equipment Total 2021 £
Costs		
As at 1 st April 2021	4,273	1,519
Additions	-	2,754
As at 31 st March 2022	<hr/> 4,273 <hr/>	<hr/> 4,273 <hr/>
Depreciation		
As at 1 st April 2021	2,299	1,158
Charge for the year	1,057	1,141
As at 31 st March 2022	<hr/> 3,356 <hr/>	<hr/> 2,299 <hr/>
Net Book Value		
As at 31 st March 2022	<hr/> 917 <hr/>	<hr/> 1,974 <hr/>
As at 31 st March 2021	<hr/> 1,974 <hr/>	<hr/> 361 <hr/>

Notes to the Accounts (continued)
For the year ended 31st March 2022

8. Debtors

	2022	2021
	£	£
Gift Aid Tax recoverable	1,024	949
	<u>1,024</u>	<u>949</u>

9. Creditors: amounts falling due within one year

	2022	2021
	£	£
Accruals	-	-
Other taxes and social security	430	281
Deferred Income (note 9a)	-	-
	<u>430</u>	<u>281</u>

9a. Deferred Income

	2022	2021
	£	£
Brought Forward at 1 st April 2021	-	-
Released in the year	-	-
Deferred in the year	-	-
Carried Forward at 31 st March 2022	<u>-</u>	<u>-</u>

10. Related party transactions

During the year, payroll payments, including pension and Employer's National Insurance, totalling £25,287 (2021 - £24,310) were made to Emma Tanner, the CEO, who until 18th October 2021 was a Trustee employed with Charity Commission approval. In addition to payroll payments, the CEO was reimbursed expenses arising from her role as CEO totalling £3,640 (2021 – £3,595). £516 (2021 - £348) of this total was for mileage and the remainder was to reimburse out of pocket expenses to directly fund charitable activity. Other than the CEO, none of the Trustees received any remuneration during the year (2021 – nil).

Notes to the Accounts (continued)
For the year ended 31st March 2022

11. Staff Costs

	2022	2021
	£	£
Wages and salaries	50,986	44,956
Social security costs	2,260	2,046
Pension costs	1,497	1,512
	54,743	48,514

Including the CEO (see note 10), there were eight employees during the year (2021 – 4).

The full balance of the Employer's National Insurance Contributions of £2,260 was met by the annual employment allowance.

No employee received a salary exceeding £60,000 during the year (2021 – none).

Details of remuneration received by the Trustees are set out in note 10.

Notes to the Accounts (continued)
For the year ended 31st March 2022

12. Support Costs

The support costs of the charity have been allocated as follows, based on time spent on each activity by the CEO and other employees:

	%	2022	2021
		£	£
Mum2Mum Befriending	16	3,074	2,023
New Mum Gifts	2	473	578
Parenting Courses and Groups	2	473	-
Totcycle	25	4,730	6,935
Outreach	6	1,182	4,623
Hubs	30	5,675	2,601
121 Support	10	1,892	3,756
Mum2Mum Replication	5	946	1,734
Cost of raising funds	4	709	1,156
	100	19,154	23,406

Support Costs were made up as follows

	2022	2021
	£	£
Staff Costs	10,401	8,829
Printing, Postage and Stationery	443	90
Volunteers' expenses	259	113
Website costs	603	10,120
Travel	1,179	534
Phone and broadband	937	518
Office costs	2,739	774
Insurance	534	388
Governance costs	2,059	2,040
	19,154	23,406

Website costs in 2021 represent the donated services of the update and redesign of the charity's website.

Governance costs included the donated services of the Independent Examiner and the costs of meeting space for board meetings.

Notes to the Accounts (continued)
For the year ended 31st March 2022

13. Unrestricted Funds

	2022	2021
	£	£
Balance brought forward	21,604	11,040
Net income/(expenditure)	28,441	10,564
Balance carried forward	<u>50,045</u>	<u>21,604</u>

14. Restricted Funds

	As at 1st April 2021	Income	Expenditure	As at 31st March 2022
	£	£	£	£
Chatham Maritime Trust	112	-	112	-
Monckton Whitehead Charitable Foundation	397	-	397	-
Golding Vision Community Chest	166	-	166	-
Henry Smith (Parkwood Hub)	6,938	-	6,938	-
Colyer Ferguson (support worker)	3,941	5,000	4,921	4,020
Cinnamon Network (Mum2Mum replication)	2,733	-	2,733	-
People's Health Trust (Parkwood Hub)	2,882	2,224	4,615	491
Kent Community Foundation	4,593	-	4,593	-
Involve	2,000	-	2,000	-
MBC (coronavirus emergency fund)	1,137	-	1,137	-
Allchurches Trust	3,138	-	3,138	-
Covid-19 Response	224	-	224	-
KCC Early Help Grant	738	4,500	5,238	-
Golding Vision Totcycle	1,148	-	1,148	-
Golding Homes/Countryside Covid	1,736	-	1,736	-
The Postcode Lottery	-	20,000	12,541	7,459
Medway Voluntary Action Test Bed Fund	-	7,500	4,332	3,168
Kent County Council Covid Reintegration	-	7,120	7,120	-
MBC Household Support Grant	-	3,600	706	2,894
Involve Totcycle	-	2,000	1,211	789
	<u>31,883</u>	<u>51,944</u>	<u>65,006</u>	<u>18,821</u>

Notes to the Accounts (continued)
For the year ended 31st March 2022

14. Restricted Funds (continued)

Chatham Maritime Trust made a grant in January 2020 to cover the cost of purchasing additional storage/resources for our Medway Hub.

Monckton Whitehead Charitable Foundation made a grant in September 2019 towards general running costs at our Hubs (not staff costs).

We received grants from Golding Vision for our coronavirus emergency response and the purchase of top-up items for Totcycle) in May 2020 and March 2021.

In September 2019 we received a grant from the Henry Smith Charity, part-funding our Parkwood Hub. This income has been applied towards the running costs of this services (including staff costs) included within charitable activities.

Colyer Ferguson Charitable Trust awarded us a grant in August 2019, to part-fund a new Maidstone Community Support Worker. We received the final part of this funding in October 2021. This income has been applied towards the staff costs included within charitable activities.

In June 2019 we received funding from individuals attending the Cinnamon Network Project Lab final towards our work replicating the Mum2Mum befriending service across the UK. This income has been applied towards the running costs of this work (including staff costs) included within charitable activities.

In January 2020, we received a grant from the People's Health Trust, part-funding our Parkwood Hub. We received the final part of this funding in March 2022. This income has been applied towards the running costs of this services (including staff costs) included within charitable activities.

In September 2020 we received a grant from Kent Community Foundation towards the running costs of our Mums' Hubs in Maidstone and Medway. This income has been applied towards the running costs of the Hubs (including rental costs and staff costs) included within charitable activities.

In December 2020, we received a grant from Involve towards our coronavirus emergency response in Tonbridge and Malling. This income has been applied towards staff costs included within charitable activities. We received additional grants from Involve in September 2021 and February 2022 for the purchase of Totcycle items.

In December 2020 we received a winter grant from Maidstone Borough Council to help us provide winter clothing, equipment and other baby and toddler essentials to families in need. This income has been applied towards the running costs of this work (namely staff costs) included within charitable activities (Totcycle).

In January 2021 we received a Hope Beyond grant from Allchurches Trust to help us provide emergency coronavirus support in Tonbridge and Malling through the Hub/Totcycle. This income has been applied towards the running cost of these activities (including staff costs) included within charitable activities.

Notes to the Accounts (continued)
For the year ended 31st March 2022

14. Restricted Funds (continued)

In July 2020 we received a Covid-19 response grant from the government (through the Awards for All programme) towards our organisation's core costs (including staff costs) during the pandemic.

In August 2020 we received an Early Help Grant from Kent County Council August 2020 for Mum2Mum in Maidstone, including part-funding the Befriender Training Course videos and staff costs. We received Early Help grant additional funding for this project in August 2021.

We received a grant from the Countryside Communities Fund towards our coronavirus emergency response (including the purchase of top-up items for Totcycle) in May 2020.

We received a grant from the People's Postcode Lottery in July 2021, towards our core work (specifically staffing costs). This income has been applied towards the running costs of our services included within charitable activities.

Medway Voluntary Action Test Bed Fund awarded us a grant in September 2021, to part-fund the setting up of the Mum2Mum befriending service on the Isle of Sheppey, and expanding it in Medway. This income has been applied towards the running costs of Mum2Mum (specifically staff costs) included within charitable activities.

We received a grant from Kent County Council's Covid Reintegration Fund in August 2021. This funding was for reintegration activities for families with young children and expectant parents (Maidstone and Tonbridge and Malling Mums' Hubs). This income has been applied towards the running costs of the Hubs (including staff costs) included within charitable activities.

Maidstone Borough Council awarded us funding in March 2022 as part of the Household Support Grant. This was to provide baby/toddler essentials to families in need, through Totcycle. This income has been used to purchase Totcycle items (e.g. nappies and formula) for families, and also been applied towards the running costs of Totcycle (storage and delivery costs) included within charitable activities.

15. Analysis of Net Assets between Funds

	Tangible Fixed Assets	Net Current Assets	At 31 March 2022	At 31 March 2021
	£	£	£	£
Restricted Funds	-	18,821	18,821	31,883
Unrestricted Funds	917	49,128	50,045	21,604
	917	67,949	68,866	53,487

16. Reconciliation of net movement in funds to net cash flow from operating activities

	2022	2021
	£	£
Net movement in funds	15,379	18,021
Add back depreciation	1,057	1,141
Less gifts in kind – fixed assets	-	(1,200)
Decrease in debtors	(75)	(22)
Increase in creditors	149	6
Net cash inflow from operating activities	16,510	17,946